

PRESS RELEASE

2<sup>nd</sup> June 2021



## H.E.L Group appoints Training Manager

*Sarennah Longworth-Cook appointed to lead training and development initiatives at H.E.L*

**London, UK, 2<sup>nd</sup> June 2021:** H.E.L Group (H.E.L), a global developer and manufacturer of innovative laboratory tools for process optimization, safety, and scale-up, today announced the appointment of Sarennah Longworth-Cook as the company Training Manager. In this newly created role, Sarennah will support the H.E.L team with their learning development and goals as the company continues to grow and scale.

Sarennah comes to H.E.L Group from Malvern Panalytical, where she was responsible for all the technical product training (service, sales, applications) delivered globally across a wide portfolio of products. Sarennah pioneered e-learning approaches for customers and service engineers, enabling training to continue throughout the COVID-19 pandemic, supporting customers to perform high-value scientific experiments in diverse businesses.

Sarennah was educated in Physical Natural Sciences at Newnham College, University of Cambridge, culminating in a PhD in Material Science and Electron Microscopy. Her work experience in technical roles includes Johnson Matthey and Mondelez International before joining Malvern Instruments in 2014 where training delivery became a significant part of her role. Sarennah will be based from the London, UK H.E.L head office and her home in Worcestershire.

**Paul Orange, CCO of H.E.L Group, commented:** *“It is critical that any organization puts significant focus into the development of its team, both for the benefit of the employees, and also the customer experience. As a growing company, we realize the need to make tangible investments in our training and development program, such as hiring Sarennah. Sarennah’s background in the scientific industry and training experience make her the ideal candidate for this role, and we are delighted that she joined us.”*

**Sarennah Longworth-Cook, Training Manager at H.E.L Group, said:** *“H.E.L is on a powerful growth trajectory, and I’m delighted to be able to support the team here to deliver that and realize the projected value of the recent investments. H.E.L’s [values](#) of insight, collaboration, tenacity, and pride align strongly to my approach of training and developing people to fulfill their potential.”*

ENDS

**Notes to Editors**



*Paul Orange, CCO, H.E.L Group*



*Sarennah Longworth-Cook, Training Manager, H.E.L Group*

For high-resolution image, please contact Zyme Communications.

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**About H.E.L. Group** [www.helgroup.com](http://www.helgroup.com)

H.E.L Group's mission is to work together with chemistry, safety and biotechnology experts to engineer and unleash the full potential of the scientific community. To this end, H.E.L develops and manufactures innovative scientific instruments and software designed to optimize the efficiency, safety and productivity of key processes in chemistry and biology applications.

The H.E.L team of 70 includes highly skilled process and software engineers, based at their extensive research and manufacturing facilities in the UK, as well as sales and support offices around the world.

H.E.L has a long history of solving complex challenges for customers. For more than 30 years the Company has worked with businesses and laboratories globally, providing proprietary automated solutions for the pharma, biotechnology, chemical, battery, and petrochemical sectors.

Following significant growth, and with annual revenues exceeding £10 million, the Company is extending the reach of its products to support and enable R&D and process optimization further across the US, China, Asia-Pacific, and India.

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