



H.E.L Group appoints Particular Sciences as a distributor

Particular Sciences to distribute H.E.L's product portfolio in Eire and Northern Ireland.

London, UK, 22nd July 2021: H.E.L Group (H.E.L), a global developer and manufacturer of innovative laboratory tools for process optimization, safety, and scale-up, today announced a distribution agreement with Particular Sciences Ltd, Dublin. Under this agreement, Particular Sciences become the exclusive distributor of H.E.L's products in Eire (Ireland) and Northern Ireland, effective from 1st June 2021.

Particular Sciences started in 1989, supplying laser particle sizing solutions to the Irish market and has since grown to represent twenty leading instrument companies across a wide range of scientific applications. The distributor supports systems at approximately 250 companies across Eire and Northern Ireland, with head offices in Dublin, supplemented by team members working remotely and at customer sites. Customers in Eire and Northern Ireland can now contact [Particular Sciences](#) directly with any inquiries for H.E.L Group products.

H.E.L is supplementing the growth of their direct sales team around the globe with strategic distribution arrangements. As well as addressing new, or growing, geographies, recent world events have highlighted the benefits of having in-region representation. This announcement follows the recent [appointment of Brice Oh](#) as Asia-Pacific Sales Director and highlights the importance of distributor relationships around the world.

Paul Orange, Chief Commercial Officer of H.E.L Group, commented: *"We look forward to working with the Particular Sciences team to help customers in Ireland fulfill their potential - they have a fantastic reputation in supporting their customers, and we see a great opportunity for H.E.L to grow in this market. Ireland has a world-class scientific environment featuring academic research, local businesses, and global enterprises - especially in the pharma and bio-pharma industries. Our H.E.L portfolio is a natural fit with this customer base, and we are delighted to offer it through Particular Sciences."*

ENDS

Notes to Editors



Paul Orange, CCO, H.E.L Group

For high-resolution image, please contact Zyme Communications.

For further information please contact:

Zyme Communications

Sarah Jeffery

Tel: +44 (0)7771 730919

E-mail: sarah.jeffery@zymecommunications.com

To opt-out from receiving press releases from Zyme Communications please e-mail info@zymecommunications.com. To view our privacy policy, please [click here](#).

About H.E.L. Group www.helgroup.com

H.E.L Group's mission is to work together with chemistry, safety and biotechnology experts to engineer and unleash the full potential of the scientific community. To this end, H.E.L develops and manufactures innovative scientific instruments and software designed to optimize the efficiency, safety and productivity of key processes in chemistry and biology applications.

The H.E.L team of 70 includes highly skilled process and software engineers, based at their extensive research and manufacturing facilities in the UK, as well as sales and support offices around the world.

H.E.L has a long history of solving complex challenges for customers. For more than 30 years the Company has worked with businesses and laboratories globally, providing proprietary automated solutions for the pharma, biotechnology, chemical, battery, and petrochemical sectors.

Following significant growth, and with annual revenues exceeding £10 million, the Company is extending the reach of its products to support and enable R&D and process optimization further across the US, China, Asia-Pacific, and India.

Follow H.E.L Group on Twitter [@hel_group](#) and LinkedIn [@H.E.L Group](#)

About Particular Sciences Ltd. <https://particular.ie/>

Particular Sciences Ltd. specialises in technologies for the physical testing of chemicals and of materials in industry & research throughout Ireland and Northern Ireland.

Our mission is to uphold excellence in material characterisation and life sciences technologies and to deliver the highest quality support to customers.

Contact Particular Sciences on **(+353)-01-820-5395**, or info@particular.ie